

Hosting Restaurant Fundraising Nights

Looking for some new fundraising opportunities? Look no further than your local restaurants!

Many local and chain restaurants will be happy to host fundraising evenings, where they will donate a portion (10-20%)of their profits to a charity. Some restaurants require patrons to bring in a flyer so only those proceeds would go back to the charity, others don't need one. Happy hours and securing bar specials where the patrons need to pay you for a wristband is also successful. When in doubt if your local restaurant will host a fundraising night, just ask! Many will help out for charity.

Here are some tips for hosting one:

- Plan ahead pick a date that friends/family/coworkers can make it. Don't plan it on busy holidays
- Promote, promote, promote! Use the usual social media outlets and email your friends and family. You can even hand out flyers at the restaurant that day/night if the restaurant requires one.
- Set up a display at the restaurant with pictures, a coin can, information on ACS and why you've joined ACS in the fight
- Give-aways, raffles, entertainment, anything interactive will lead to more funds raised, especially for happy hours and bar specieals.
- Make sure you have people to help staff the night and interact with the customers.

Additional tips can be found at <u>http://www.restaurant-fundraisers.com/how-to-run-a-successful-restaurant-night</u>. It's geared towards school fundraisers, but the same applies to all non-profit organizations! *If you need any additional information on the ACS, like the ACS logo for your flyer, don't hesitate to contact your fundraising mentor or Dianna Coscette at <u>dianna.coscette@cancer.org</u>.*

Short list of areas restaurants known to host charity fundraising nights Applebees

http://www.flapjackfunds.com

Boston Market https://www.bostonmarket.com/community/fundraising/

Cheesecake Factory http://www.thecheesecakefactory.com/corporate-social-responsibility/

Chik-fil-a http://www.chick-fil-a.com/Kids/Local

Chili's http://www.qdi.com/chilis/chilis.htm

Conshy Brewing <u>http://www.conshohockenbrewing.com</u>

Five Guys <u>http://betterburgerfundraiser.com</u>

Friday's <u>http://www.tgifridays.com/jobs</u>

Friendly's http://www.friendlys.com/about-friendlys/funraising

Iron Hill Brewery (Link is for Media, but offered at multiple locations)



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http://www.ironhillbrewery.com/media/give20.htm

Jersey Mike's https://www.jerseymikes.com/news/giving.php?ref=hometile

Margarita's Mexican Restaurant https://www.margs.com/community/fundraisers/

O'Neal's Irish Pub http://www.onealspub.com

Panera's https://www.panerabread.com/en-us/company/fundraising-night.html

PJ Whelihans http://www.pjspub.com/dineanddonate.pdf

Pizzaria Uno's http://www.unos.com/raisers.php

Rita's (Link is for Center City location, but check for location is near you!) http://www.ritasfranchises.com/stores/store.cfm?store=3861&p=fundraising

Wendy's http://www.wendavco.com/local-promotions/